

# JUSTIN ECCLES

Art Director

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## CONTACT

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Madison, WI

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## SKILLS

UX/UI Design  
Art Direction  
Project Management  
Graphic Design  
Nonprofit Leadership  
Figma  
Photoshop  
Illustrator

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## EDUCATION

**M.F.A., Art and Design**  
**Univ. Wisconsin - Madison**  
2018

**M.A., Art and Design**  
**Univ. Wisconsin - Madison**  
2017

**Certificate of International Studies**  
**Southern Seminary**  
2013

**B.A., Graphic Design and Fine Art**  
**Iowa State University**  
1999

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## INTERESTS

Drawing and Painting  
Community Involvement  
Design Thinking  
Hiking  
Reading

## PROFILE

As a versatile and accomplished professional with a unique blend of skills in equitable UX/UI design, graphic design, and project management, With a passion for creating intuitive user experiences, a keen eye for captivating visual design, and experience in efficiently managing projects, I am dedicated to delivering creative solutions that not only meet but exceed client and user expectations. My capacity for leadership has been refined through team management in three countries, giving me a dynamic perspective. Learning to communicate cross culturally has greatly enriched my design approach and contributes positively to customer relationships.

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## WORK EXPERIENCE

### Nonprofit Director

Compassion Connection, Ecuador 2021 - 2023

- Leadership and management of staff and property.
- Ensure ongoing local programmatic excellence and evaluation.
- Oversight of communications, timelines, and resources needed to achieve organizational strategic goals.
- Actively engage and involve volunteers, board members, partnering organizations, and donors.
- Build new partnerships, establishing relationships with donors, and providing consistent donor care.

### Art Director

AB Media, Madison, WI 2018 - 2021

- Design and coordinate all visual elements for Aqua and Woodfloor Business magazines.
- Work with the editorial departments in developing visual concepts and story ideas for articles.
- Creation and art direction of standardized templates, fonts, and colors for brand cohesion of two nationwide trade magazines.
- Direct freelance artists to produce illustrations, maps, and other graphic elements.

### Graphic Design

University of Wisconsin Art Department, Madison, WI 2015 - 2018

- Concept and design of promotional materials for UW Art Department.
- Create new, compelling visual assets annually to inform, educate, inspire, and/or persuade prospective students.
- Art direction and photography for annual catalogues, exhibitions, visiting artists, and graduate catalogue.
- Annual rebranding and logo design of UW Art Department.

### Graphic Design

The Art Studio, Istanbul, Turkey 2003 - 2015

- Instructor, art and design
- Gallery curation, installation, marketing, and design.
- Lead graphic designer for over 500 diverse cross-cultural projects.

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