# JUSTIN ECCLES

## Graphic Designer

#### CONTACT

608.886.3195 justineccles@gmail.com www.justineccles.com Minneapolis, MN

## **SKILLS**

Graphic Design Art Direction Project Management UI Design Photoshop InDesign Illustrator Figma

# **EDUCATION**

M.F.A., Art and Design Univ. Wisconsin -Madison 2018

M.A., Art and Design Univ. Wisconsin -Madison 2017

Certificate of International Studies Southern Seminary 2013

B.A., Graphic Design and Fine Art Iowa State University 1999

## **INTERESTS**

Drawing and Painting Community Involvement Design Thinking Hiking Reading

#### **PROFILE**

I am a versatile and accomplished professional with a unique blend of skills in graphic design, UI design, art education, art direction, and project management. With a passion for creating intuitive user experiences and a keen eye for captivating visual design, I am dedicated to delivering creative solutions that not only meet but exceed client and user expectations. My capacity for leadership has been refined through team management in three countries, giving me a dynamic perspective. Learning to communicate cross-culturally has greatly enriched my design approach and contributes positively to customer relationships.

#### WORK EXPERIENCE

## Nonprofit Director, Designer

Compassion Connection, Ecuador

2021 - present

- Leadership and management of staff.
- Ensure ongoing local programmatic excellence and evaluation.
- Oversight of communications, timelines, and resources needed to achieve organizational strategic goals.
- Actively engage and involve volunteers, board members, partnering organizations, and donors.
- Build new partnerships and establishing relationships with future supporters.

#### Art Director

AB Media, Madison, WI

2018 - 2021

- Design and coordinate all visual elements for Aqua and Woodfloor Business magazines.
- Work with the editorial departments in developing visual concepts and story ideas for articles.
- Creation and art direction of standardized templates, fonts, and colors for brand cohesion of two nationwide trade magazines.
- Direct freelance artists to produce illustrations, maps, and other graphic elements.

#### Graphic Designer

University of Wisconsin Art Department, Madison, WI

2015 - 2018

- Concept and design of promotional materials for UW Art Department.
- Create new, compelling visual assets annually to inform, educate, inspire, and/or persuade prospective students.
- Art direction and photography for annual catalogs, exhibitions, visiting artists, and graduate catalogs.
- Annual re-branding and logo design of UW Art Department.

#### Graphic Designer

The Art Studio, Istanbul, Turkey

2003 - 2015

- Instructor, art and design
- Gallery curation, installation, marketing, and design.
- Lead graphic designer for over 500 diverse cross-cultural projects.